

Gregory Seles - ACD Copywriter
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EXPERIENCE

Denstu Creative (May 2023 - present)

New York

Senior Copywriter

- Managed creative teams and lead projects/worked on social campaigns for Kroger with an art director partner.

Leo Burnette (January 2023 - April 2023)

Chicago, Illinois

ACD Copywriter

- Managed creative teams and lead projects/worked on 360 campaigns for Dunkin' with an art director partner.

Cossette (April 2021 - December 2022)

Toronto, Ontario, Canada

Senior Copywriter

- Concepted and wrote TV spots, social, and other work for Google, McDonald's, M&M Foods, and more with an art director partner.

Anomaly (April 2019 - March 2021)

Toronto, Ontario, Canada

Copywriter

- Concepted and wrote TV spots, social, and other work for Hershey's Canada, Bud Light, Corona, Ancestry and SportChek with an art director partner.

EP+Co (December 2016 - March 2019)

Greenville, South Carolina

Copywriter

- Concepted and wrote TV spots, social, and other work on multiple national brands such as Denny's, Lowe's, John Deere, The UPS Store, Lenovo and others with an art director partner.

Wieden + Kennedy (June 2016 - December 2016)

Portland, Oregon

Copywriting Intern

- Concepted and wrote TV spots, social, and other work for Old Spice and Samsung alongside an art director partner.

EDUCATION

The Creative Circus (June 2014 - June 2016)

Atlanta, Georgia

Certificate in Copywriting

University of Alabama (August 2010 - May 2014)

Tuscaloosa, Alabama

Degree in Advertising with a Minor in Art